



HTCAA Sponsorship Packages
May 2011 – April 2012

“Platinum” Sponsor

- 1 – Rotating “top of page” website banner – Value \$480 (\$40 x 12 months)
Displayed at the top of every page
- 1 – Rotating “bottom of page” website banner – Value \$240 (\$20 x 12 months)
Displayed at the bottom of every page
- 4 – Wall of Honour Dinner Tickets – Value \$360 (\$90 x 4)
- 4 – Alumni Golf Tournament Registrations – Value \$600 (\$150 x 4)
- 1 – Golf Tournament Hole Sponsor – Value \$100
- 4 – Alumni Lounge Season Guest Passes – Value \$600 (\$15 x 4 x 10 games)
- 1 – Recognized as HTCAA “Platinum” Sponsor on HTCAA web site

Total Value: \$2,380

Save \$ Package Price: \$2,000

“Gold” Sponsor

- 1 – Rotating “top of page” website banner – Value \$480 (\$40 x 12 months)
Displayed at the top of every page
- 2 – Wall of Honour Dinner Tickets – Value \$180 (\$90 x 2)
- 2 – Alumni Golf Tournament Registrations – Value \$300 (\$150 x 2)
- 1 – Golf Tournament Hole Sponsor – Value \$100
Exclusive Bonus:
- 2 – Alumni Lounge Season Guest Passes – Value \$300 (\$15 x 2 x 10 games)
- 1 – Recognized as HTCAA “Gold” Sponsor on HTCAA web site

Total Value: \$1,360

Save \$ Package Price: \$1,000

“Black” Sponsor

- 1 – Rotating “bottom of page” website banner – Value \$240 (\$20 x 12 months)
Displayed at the bottom of every page
- 2 – Wall of Honour Dinner Tickets – Value \$180 (\$90 x 2)
- 2 – Alumni Golf Tournament Registrations – Value \$300 (\$150 x 2)
Exclusive Bonus:
- 2 – Alumni Lounge Season Guest Passes – Value \$300 (\$15 x 2 x 5 games)
- 1 – Recognized as HTCAA “Black” Sponsor on HTCAA web site

Total Value: \$1,020

Save \$ Package Price: \$750

HTCAA.CA Web site advertising

1 – Rotating “top of page” website banner – \$480 (\$40 x 12 months)
Displayed at the top of every page
Save \$ and pay upfront - \$450

or

1 – Rotating “bottom of page” website banner – \$240 (\$20 x 12 months)
Displayed at the bottom of every page
Save \$ and pay upfront - \$225

Advertiser must submit electronic logo and text for banner design to admin@htcaa.ca

Event Sponsorships

Annual Hamilton Tiger-Cat Alumni Golf Tournament – June 13th

Presenting Sponsor - \$2,000

Recognition as “Presenting” sponsor on all tournament advertising, registration & web
Recognition at dinner and opportunity to present Tournament Championship Trophy
Company logo on Tournament info/photo web page
Banner displayed at tournament and dinner reception
Company name/logo on registration gift
Opportunity to offer company promotion to registrants

4 – Alumni Golf Tournament Registrations
4 – Game 1 Alumni Lounge guest passes and game tickets

Golf Cart Sponsor - \$750

Company name/logo displayed on all golf carts
Two tournament golf registrations

Trivia Sponsor - \$600

Company name/logo displayed on all Tiger-Cat trivia cards
Trivia question will be posted on all holes
Opportunity to present prize to contest winner at dinner reception
Two tournament golf registrations

Hole Contest Sponsor - \$500

Opportunity to sponsor one tournament contest (longest drive, etc)
Company name/logo displayed at tee-off of contest hole
Opportunity to present prize to contest winner at dinner reception
Two tournament golf registrations

Lunch Sponsor - \$500

Company name/logo displayed at lunch table
Two tournament golf registrations